Press Release

## Successful start to Print China for Koenig & Bauer

Sheetfed offset in half and medium formats, workflow solutions and much more besides

* Biggest trade fair for Koenig & Bauer in 2019
* 7th and 8th Rapida sheetfed offset presses for Tianjin Haishun Printing & Packaging
* Contracts already signed on the first day of the fair

Radebeul, 12.04.2019
At the important Print China trade fair, which is taking place in Guangdong from 9th to 13th April, Koenig & Bauer is showcasing its latest press and process technologies for the half and medium format markets, with presentations covering an area of more than 1,000 m2. The stand in Hall 3 was already a strong magnet for visitors on the first days of the fair. That is also no surprise, as Koenig & Bauer offers a broad spectrum of solutions to further the business success of users in every market segment. Print China 2019 is the biggest trade fair of the year for Koenig & Bauer.

### Live demonstrations of automation processes

Special treats for the fair visitors are without doubt the live print demonstrations on an eight-colour Rapida 106 perfector for 4-over-4 production with additional inline coating and on a five-colour Rapida 75 PRO. Further innovations on show include efficient workflow solutions, data-driven services and – for the first time at a trade fair in China – the Rapida LiveApps for press control, monitoring and maintenance (ErgoTronicApp) and for inventory management and consumables tracking (ProductionApp).

Key aspects of the print demonstrations on both presses are the automation solutions for washing processes (CleanTronic), for automated plate changing, and for quality monitoring and control. At the same time, the trade public is able to obtain all the latest information on cold foil finishing options and developments relating to the UV process. At every opportunity, the high-quality print samples, whether pencil boxes, posters, cut-out models or brochures, are snapped up straight from the printers’ hands. At further info points, visitors to the stand can also learn more about innovative solutions from the fields of digital and flexo printing, metal decorating, post-press and other special applications.

### Handing-over of the exhibition presses and first new orders

The first highlight of the fair was the official handing-over of the two Rapida presses on the fair stand to their future owners. Tianjin Haishun Printing & Packaging from Tianjin already took possession of its new Rapida 106 at a ceremony on the first day. This is the seventh sheetfed press from Koenig & Bauer for one of the largest print companies in Northern China. And an eighth press is currently on its way to China from the factory in Germany.

The Rapida 75 PRO will be moving on to Zhejiang DingNuo Printing Co., a commercial and packaging printer in Eastern China, after the fair. The new half-format press will then enable the company to further expand its activities in fields such as paper packaging.

The opening day of the fair also brought the first new orders for Koenig & Bauer Sheetfed. Zhuhai Huazhongming Technology, for example, has ordered an eight-colour Rapida 105 with coater and UV facilities. The company plans to use the press to produce a range of packaging with high-quality UV finishes.

#### Photo 1

The over 1,000 m2 Koenig & Bauer stand at Print China was already a strong magnet for visitors on the first days of the fair

#### Photo 2

Official handing-over of the eight-colour Rapida 106 perfector with additional coating to Tianjin Haishun Printing & Packaging

#### Photo 3

Zhuhai Huazhongming Technology plans to enter the market for UV printing with an eight-colour Rapida 105 with inline coater. The contracts for the new press were signed on the first day of the fair.

#### Photo 4

On the Rapida 75 PRO, fair visitors can witness the printing of posters and cut-out models with a series of fast makeready processes.

#### Photo 5

Live presentation of the eight-colour Rapida 106 perfector for 4-over-4 production with additional coating

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#### About Koenig & Bauer

Koenig & Bauer is the world’s second-largest printing press manufacturer with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5Cw9%5Cvm%5CPresse%5C2019%5C00-NOCH%20OFFEN%5C19-xxx-R-Malaysia%5Cwww.koenig-bauer.com)